Powermints GmbH



Powermints Launching "Compass Intense"

At the ISM 2023, Powermints GmbH will be launching its third brand under the "Compass" roof, called ‘Compass Intense’. With this new brand, Powermints is setting new standards in the breathfreshening category. Having created a completely new tin shape, with implementing a 3D microembossing, this elegant tin doesn’t only look premium on the outside, but by using bigger Mints with a refined recipe, the product itself is redefining the word "Premium". The brand launches in four flavours: Peppermint, Menthol, Wild Berry & Lemon and will be available from June 1, 2023, for sale.



New Compass Mints Flavour: Cherry-Acerola

At the ISM 2023, Powermints GmbH will be launching a new flavour to its ‘Compass Mints’ range, which for many years has been loved and appreciated by people in over many countries worldwide. The new flavour will be "Cherry-Acerola", which like all other flavours in the Compass range, has been created with 100% natural Cherry and Acerola extracts. The products is free from any artificial colours, flavours or preservatives, and free from Aspartame and AcesulfameK. Acerola is one of the latest so-called "Power Fruits" and is a functional ingredient. Having the highest density and amount of vitamin C, the combination of Cherry and Acerola doesn’t only taste great, but also supports a health-conscious lifestyle. Compass Cherry-Acerola will be available from June 1, 2023, for sale.



"Powermints x Tree Nation"

Sustainability is a term that is becoming increasingly important these days. It is about creating a balance between ecological, social and economic aspects in order to enable a future worth living in for future generation. For this reason, Powermints partnered up with ©Tree-Nation to support projects of reforestation all over the world. With every online sale, Powermints will plant trees in dedication to the customer. By this and other new implementations, Powermints will offset its CO2 footprint and be climate neutral by the end of 2025.

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