Cavendish & Harvey Confectionery GmbH



Take one – Taste two: Double Fruit Drops Orange with Raspberry filling.

International confectionery manufacturer Cavendish & Harvey launched its new premium range Double Fruit Drops several years ago. The innovative feature: Each variety combines two taste experiences. The refined creations invigorate with their uniquely different fruit case and fruit filling. Now the time is ripe to introduce yet another highlight - The new Double Fruit variety Orange with Raspberry Filling! This delicious Drop combines the sweetness of orange peel and fruitiness of a raspberry filling.



Creating Experiences. Evoking emotions.

Enhancing brand experiences at POS: At this year's ISM Cavendish & Harvey, the German confectionery company, is presenting its new promotional and information display concept for product presentation at the point of sale. It is an outstanding tool to increase customer engagement in-store. The metal display has a more emotional design and is the attention-grabbing alternative to traditional shelf placement.

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