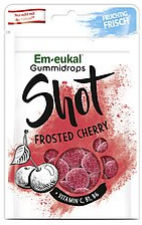
Dr. C. SOLDAN GmbH



Innovative Em-eukal Gumdrops Shot Range - in a modern, young design.

Background: New impulse purchases for younger target groups. Benefit: Sales in the younger target group, especially among teenagers, with the trend topic “Shot” for Gumdrops. The product: Fresh, hot and sour - a selection for every taste!



3 new varieties of Gumdrops with a special candying for a unique shot feeling:

FROSTED CHERRY



HOT GINGER



HAPPY LIME

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