HUOBER BREZEL GmbH & Co.

HUOBER Big Pretzel 400g

The classic for any social gathering. It all started with the Big Pretzel back in the 50's - master baker and company founder Emil Huober wanted to preserve the savory and fresh character of the traditional German pastry. Slim and simple, also today pretzels are baked according to the artisanal recipes of Emil Huober in his still family-owned and family-managed factory in south Germany.

HUOBER Beer Sticks 100g

Since almost 70 years HUOBER's Beer Sticks are appreciated for its particularly light texture and its balanced aroma, which we achieve through long proving times, where the dough pieces have plenty of time to rise and develop. The traditional recipe with caraway seeds and salt give the Beer Sticks its original taste full of character – downright ideal for the fine-bitter hop aroma in beer!

HUOBER Princess Pretzel 125g

Unmatched crispy and at the same time beautifully airy, our Princesses may be ideally combined with raw vegetables and dips on a wonderful crispy plate. By the way: there are two types of Princess living in our castle: One with coarse salt, so to speak the little sister of the Original Big Brezel, the other sprinkled with sesame, which roasts gently while baking and gives it its very special aroma.

HUOBER Mini Pretzel 40g

The HUOBER minis simply taste crispy and good. But where is the secret? The smallest of the HUOBER pretzels receive the same care as every other product in the pretzel factory: Ingredients from organic farming are processed by skilled bakers on the basis of simple recipes without artificial additives. There are 20 x 40g bags in an attractive counter display waiting to adorn every point of sale.

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