

# Klett Schokolade GmbH & Co. KG



## Klett Brand Relaunch

With the slogan “We turn blue”, Klett Schokolade recently started converting the packaging design to a uniform concept. Step by step the whole Klett range will be adapted to the new corporate design. The individual products complement each other perfectly and enable a uniform brand presence. With the new modern design, we want to archive a better brand recognition by the end consumers.



## Klett Santa 130g – New Design

Starting with Christmas 2022 we present our 130g Santa in our new uniform Brand-Design. In addition to our tasty milk chocolate, the Santas are also available in white chocolate and dark chocolate.



## New item – Klett “Nougat Möpse”

With the Klett “Nougat-Möpse” the company launched a new product in December 2021. The Nougat-Möpse come in a 125g bag and are available all year-round. The creamy nougat filling in combination with our delicious milk chocolate creates the ultimate taste experience – a must have for everyone, not only pug lovers.

## Contact

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