

# Cavendish & Harvey Confectionery GmbH



## CAVENDISH & HARVEY LAUNCHES DOUBLE FRUIT DROPS

New: Innovative Double Fruit Drops, available in three delicious versions from the beginning of February 2021: - Lemon with Strawberry filling - Blackcurrant with Apple filling - Cherry with Lime filling



## One Drop. Two tastes. Three combinations

Each creation offers the combination of a sweet fruit (strawberry, apple, cherry) with a sour fruit (lemon, black currant, lime). The combinations enhance the taste contrast between the casing and the filling - a fruity and varied taste experience for more variety on the confectionery shelf.



## Three new innovative Drops - even more variety

Cavendish & Harvey is addressing two trends with the launch of Double Fruit Drops: Consumers always want to try something new and filled Drops are becoming increasingly popular. The new creations appeal particularly to young adults. Double Fruit Drops will be launched internationally and are available in the famous 175g golden Tins.

## Contact

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