

Dr. Klaus Karg KG



Dr. Karg's crispbreads: More convenient and more sustainable

The Dr. Karg's wholegrain crispbreads receive a new packaging with integrated resealing function in the front label. Thus the slices may easily be taken out and stored (higher convenience). But not only the practical usage, also the environmental aspect supports the introduction of this new packaging concept. The shortened form of the bag saves 30% plastic foil per pack and the mono-material used increases the packaging's recyclability (in those areas where a suitable recycling infrastructure is in place).

Contact

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