

# Girrbach Süßwarendekor GmbH



## Unique & Colourful still: new developments for glittery sugar sprinkles and colourful printed chocolate decoration - without E171

Our glittery sugar sprinkles as well as our colourful (printed) chocolate decoration articles continue to add additional value to all kind of bakery products and desserts. We are happy to announce that we developed several solutions to continue with our product portfolio and be able to produce our unique products without E171. They are available both for the industry and in harmonised packaging concepts for Retail.

## Richie's Bakery brand



We continue growing with our brand "Richie's Bakery" brand with several new listings within Europe. In addition to high-quality, colourful, trendy chocolate decorations made with premium chocolate, our eye-catching, glittery sugar sprinkle decorations convince with their uniqueness: Get to know the leading manufacturer of moulded sugar sprinkles and meet our colourful "Sprinkle World"! As a pioneer for sustainability and social responsibility, all our cocoa products produced for the "Richie's Bakery" brand are Fairtrade. "Richie's Bakery" is an international brand. We are therefore actively looking for distribution partners in Southern, Western, Northern and Eastern Europe. Good to know: the idea for implementing our own brand grew out of our decades of private label experience. The development and production of harmonious private label ranges is one of our core competencies.

## Contact

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## Current Fairs

07/10/2023 – 11/10/2023

**Anuga**  
 Hall 3.1 / Booth B-058

28/11/2023 – 30/11/2023

**FIE Frankfurt**  
 Booth 3.1J68