

# Pit Hoffmann GmbH & Co. KG



## **ELEMIN'T: The new sugar-free Ice Tea series from PIT**

Pleasant fruity freshness ensures good breath. Stimulates the senses, refreshes the mind. That's what the new ELEMINTS promise, which are packaged in a practical metal tin for the first time. The two "Ice Tea Peach" and "Ice Tea Lemon" varieties impress with their fruity or sour taste for an invigoratingly fresh breath. The balanced peppermint component in the mint variety ensures pure, long-lasting breath freshness. All three varieties are sugar-free!



## **COLORFUL, LITTLE BURSTS OF ENERGY from Active Pit**

Perfect for on the road and at home: Active Pit glucose drops are a fruity glucose treat in many tasty different flavors. Fresh, fruity taste variations based on natural aromas and coloring, and real fruit powder. The delicious, energy-packed glucose drops come in handy single flow-packs, or wrapped in rolls. They are lactose- and gluten-free and are thus suited as a yummy energy source for people with allergies.



## **BecksCocoa Beet me up! Beetroot Cocoa**

The new BecksCocoa variety BEET me up! is right in line with the spirit of the times and combines two superfoods – exquisite cocoa and red beets – enhanced with a unique spice blend consisting of mustard, allspice, juniper berries, and cloves. In a glass, the radiant cerise color of this zesty mixture provides for spirited enjoyment and, as an ingredient, adds tasty new facets to sweet and savory recipes. You can try BEET me up! Cocoa, Elemints and glucose drops and many other unique varieties of our products at the ISM, hall 10.2 aisle D no. 051 from 31.01. - 03.02.2021.

## **Contact**

Pit Süßwaren GmbH & Co.KG  
Reichenberger Str. 36  
83071 Stephanskirchen / DE  
Mr. Bertram Zehetbauer, Marketing and Sales  
+49 8036 30737-0  
[b.zehetbauer@pit-suesswaren.de](mailto:b.zehetbauer@pit-suesswaren.de)  
[www.pit-suesswaren.de](http://www.pit-suesswaren.de)