

Product and Trade Fair Newsletter January to March 2021

27/01/2021





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Cavendish & Harvey Confectionery GmbH



CAVENDISH & HARVEY LAUNCHES DOUBLE FRUIT DROPS

New: Innovative Double Fruit Drops, available in three delicious versions from the beginning of February 2021: - Lemon with Strawberry filling - Blackcurrant with Apple filling - Cherry with Lime filling



One Drop. Two tastes. Three combinations

Each creation offers the combination of a sweet fruit (strawberry, apple, cherry) with a sour fruit (lemon, black currant, lime). The combinations enhance the taste contrast between the casing and the filling - a fruity and varied taste experience for more variety on the confectionery shelf.



Three new innovative Drops - even more variety

Cavendish & Harvey is addressing two trends with the launch of Double Fruit Drops: Consumers always want to try something new and filled Drops are becoming increasingly popular. The new creations appeal particularly to young adults. Double Fruit Drops will be launched internationally and are available in the famous 175g golden Tins.

Contact

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Coppenrath Feingebäck GmbH



Coconut Coooky

Nobody can resist the Coconut Coooky: Delicate shortbread rings, refined with coconut flakes - holiday feeling for every day.



Range of tartlets

Fresh fruit or jelly on the bases, decorated with cream, syrup or nuts - it's up to you. Your amazing tartlets are ready to make them your own. Coppenrath Feingebäck offers a wide range of different tartlets - discover your favourite!



Range of Gastro biscuits

The Coppenrath Feingebäck Gastro biscuits are handy snack portions: a delicious little snack and perfect for every coffee break. Highlights are our new edible coffee spoons and coffee sticks in several sizes that help reduce plastic in gastronomy.

Contact

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Eichetti Confect Spezialitäten A. Eichelmann GmbH & Co. KG



Crispy Cups Cookies & Cream 100g

Crispy black waffle cone with tender cream filling & crunchy cookie crumbles.



Happy Crispy Cups 100g

Crispy waffle filled with fine hazelnut ice confectionery topped with coloured choco-dragees.



Ice Cups Ice Confectionery with natural flavour & glutenfree

Tenderly melting composition of ice confectionery with the creamy taste of the Original-Eichetti flavour.

Contact

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FDF Flensburger Dragee-Fabrik GmbH & Co. KG



Salt Caramel Crispy's

With our brand new «Salt Caramel Crispy's» we proudly present the latest extension to our finest agilus Crispy's range. This new creation consists of a crispy center on rice base which has been coated with a white chocolate refined with caramel and salt. Available packaging: bulk (4kg)



Matcha Kritz & Ruby Kritz

Perfect for all liquorice lovers the new Matcha and Ruby Kritz varieties combine either a fabulous Matcha or Ruby chocolate and aromatic liquorice. Unique! Available packaging: bulk (4kg)



Pretzel Balls

Our new Pretzel Balls consist of a tasty lye pastry center and are enrobed with our finest whole milk chocolate. Available packaging: bulk (4kg)



Crunchy Drops

The brand new agilus Crunchy Drops range comes in 4 tasty varieties for all tastes: Nougat, Caramel, Salmiak and Soft Mint. Available packaging: bulk (4kg) and resealable Ropack bags

Contact

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Frankonia Schokoladenwerke GmbH



frankonia® NO SUGAR ADDED Optimus -Nutri-Score A

Why are those tasty bars called "Optimus"? This is easily explained: Each one of the 5 bars has no added sugar, high protein, a high fibre content and is glutenfree. Moreover, the bars have excellent nutritional values and all fulfill the Nutri-Score at level A. Ideal for everyone who values a balanced nutrition and loves chocolate pleasure. [50g per bar; 25 bars resp. 15 bars (hazelnut) per box]



frankonia® NO SUGAR ADDED Waffles -Nutri-Score A

Fresh baked square wafers with a delicious hazelnut crunchy filling just made to seduce you. Don't worry this special pleasure is not accepting any compromises. Low sugar, vegan, palm oil free, high fibre and finally the A-rating of Nutri-Score make them incredibly good. [9 pieces/175g per tray; 18 trays per box]

Contact

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Günthart & Co. KG



Show your love with a gift

Discover our new lovely gift items, which will melt anyone's heart. These chocolate praline gifts increase in value through their accessories like plush figure, stuff rose as well as wooden decorations – a perfect way to show your emotions to your loved ones.



Effective decorating easily

The BackDecor product line designed for end consumers offers numerous new products like glimmer powder "white" and "cocoa". These are offered in a practical shaker and refine both sweet delicacies such as tiramisu, cakes and desserts and drinks such as cappuccino with a gold or diamond glitter effect. All BackDecor items can also be produced as private label.



Falling in love with our new ruby hearts

Sweet delicacies can be decorated quickly and easily with our new eye-catching ruby chocolate diamond hearts. Discover this new naturally pink chocolate sort, which has a unique fruity, but slightly sour taste to it. No added colourants or flavours.



Stylish Easter presents and decorations

Our cute Easter gift items will enchant your customers. Extraordinary package design in combination with eye-catching accessories characterizes these chocolate praline gifts. Numerous new Easter confectionery decorations give your creations a unique touch.

Contact

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Gut Springenheide GmbH



Praline Chocolate in Real Eggshell

Egg production has reached new heights in northwestern Germany: When you crack open one of these real eggshells, you'll discover luscious chocolate praline inside! Delicious, tasteful, fun Easter eggs which children and adults will love!



Available in an array of pearlescent colors and lovingly packed in colorful packages Praline Chocolate Eggs are presented 12 units per display box. These unique Chocolate Eggs are ideal for adourning the Easter table and a sweet addition to the Easter basket.



To serve: Chill in the refrigerator for 15 minutes. Then crack open and enjoy the rich chocolate truffle.

Contact

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Confiserie Heidel



Chocolate Gift

Many situations and occasions just need the perfect little gift. Confiserie Heidel's product range surely has the right treat. For example, you simply wish somebody a Happy Birthday with these decorative giftbox. The nice tin boxes are filled with chocolate pieces with milk cream filling, 32 g.



Happy Birthday 3D Chocolate Greetings

Confiserie Heidel means high quality chocolate and pralines in exclusive packages Due to decades of experience Heidel combines chocolate with gift ideas into unique products. Once more Confiserie Heidel created an attractive new chocolate product - 100g high quality milk chocolate in gift box with a 3D picture.

Happy Birthday Emoticons

The 7 miniature choco bars with high quality chocolate give a small moment of enjoyment. The funny emoticons are a special eye-catcher.



Birthday Cake

An original gag is the piece of birthday cake. Deceptively real, with a small candle to light, it can lighten up every birthday party. You cannot welcome a birthday child better than with a small cake with a burning candle. Inside the cake piece are tasty chocolate pieces with milk cream filling. The tin box is ideal for storing small utensils after consumption.

Contact

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Hoinkis Vertriebs GmbH



Sweet meets sour! CRACX - crunchy candy is a new product for all target groups.

Kids love the taste of fruity sour candy. But you can also refine and decorate cakes and ice cream with this colourful and GMO free confectionery.



It is available in a reclosable bag a 90g and an attractive paper box a 150 g.

Contact

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HUOBER BREZEL GmbH & Co.



HUOBER Big Pretzel 400g

The classic for any social gathering. It all started with the Big Pretzel back in the 50's - master baker and company founder Emil Huober wanted to preserve the savory and fresh character of the traditional German pastry. Slim and simple, also today pretzels are baked according to the artisanal recipes of Emil Huober in his still family-owned and family-managed factory in south Germany.



HUOBER Beer Sticks 100g

Since almost 70 years HUOBER's Beer Sticks are appreciated for its particularly light texture and its balanced aroma, which we achieve through long proving times, where the dough pieces have plenty of time to rise and develop. The traditional recipe with caraway seeds and salt give the Beer Sticks its original taste full of character – downright ideal for the fine-bitter hop aroma in beer!



HUOBER Princess Pretzel 125g

Unmatched crispy and at the same time beautifully airy, our Princesses may be ideally combined with raw vegetables and dips on a wonderful crispy plate. By the way: there are two types of Princess living in our castle: One with coarse salt, so to speak the little sister of the Original Big Brezel, the other sprinkled with sesame, which roasts gently while baking and gives it its very special aroma.



HUOBER Mini Pretzel 40g

The HUOBER minis simply taste crispy and good. But where is the secret? The smallest of the HUOBER pretzels receive the same care as every other product in the pretzel factory: Ingredients from organic farming are processed by skilled bakers on the basis of simple recipes without artificial additives. There are 20 x 40g bags in an attractive counter display waiting to adorn every point of sale.

Contact

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Dr. Klaus Karg KG



Dr. Karg's crispbreads: More convenient and more sustainable

The Dr. Karg's wholegrain crispbreads receive a new packaging with integrated resealing function in the front label. Thus the slices may easily be taken out and stored (higher convenience). But not only the practical usage, also the environmental aspect supports the introduction of this new packaging concept. The shortened form of the bag saves 30% plastic foil per pack and the mono-material used increases the packaging's recyclability (in those areas where a suitable recycling infrastructure is in place).

Contact

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Peter Kölln GmbH & Co. KGaA



Passion for Oats – since 1820

At Peter Kölln, a family-owned company with 200 years of experience in producing oats, we believe in the goodness of this particular grain with all its nutrition advantages. Thus, all our products are based on oats and they benefit from a high wholegrain amount as we always use the whole grain for our products.



Oat Flakes

Kölln® oat flakes are always 100% wholegrain. This way all the vitamins, nutrients and minerals naturally contained in oats are preserved, making oats an important part of a wholesome diet. Our Wholegrain Oats are ideal for making porridge, baking and cooking and our Soluble Oats are perfect for quickly prepared drinks and shakes.



Traditional Oat Mueslis and Oat Granolas

All our muesli mixes are based on wholegrain oats as oats are not only a classic but also an especially valuable muesli grain. Our mueslis can be enjoyed either for breakfast or as a delicious snack in between, with milk, juice or yogurt or also as a topping on desserts.



Traditional Cereals

Enjoy oats at their crispy best with Kölln® wholegrain oat cereals! Kölln® cereals are an ideal alternative to sweet cereals, as they are convincing with a wholegrain content of 65 up to 70%. In addition, they do not contain any added aroma and are rich in fibre.

Contact

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Confiserie Burg Lauenstein GmbH



Tea chocolate - our Novelty

After years of development and with the support of leading tea experts, the maître chocolatiers of Lauenstein Confiserie have created an innovative and unique flavour ...Tea chocolate. Available in 10 different flavors. Be surprised and refresh your taste!



Chocolate bars

Chocolate bars are the most well known type of chocolate joy. The lavish process of hand making chocolate specialities and creating exquisite products using the finest recipes makes these bars a special pleasure. We offer classic bars, filled bars, castle bars, Napolitains and mini chocolate bars.



Exclusive praline assortment and standard products

We offer a variety of exceptional praline creations, gift packages and individual themed products. Experience the most exclusive variations of chocolate directly from the manufacturer.



Seasonal

Find festive presents and Christmas gift sets, with which you may bring a smile on the face of your beloved ones. Experience our selection of several festive gifts for Christmas, Valentines Day, Easter, ... There is always a reason to give only the best.

Contact

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Johannes Lühders KG



VEGAN Assortment

Our vegan assortment in 7 variaties without gelatin but with 20% fruit. Of course only with natural colours and natural flavours, without any preservaties and allergic free. For more than 100 years vegan items are available at Luehders. Long before "vegan" became common like today processing fruits into vegan and natural sweets has a long tradition. A delicious treat. Enjoy the unique taste and texture!



Ginger Specialities

Enjoy our wide range of ginger products. We are specialists in processing ginger for more than 100 years long before ginger became so popular as it is today. Enjoy our wide range of delicous ginger products, healthy natural and delicious! Try our Ginger Syrup for cooking, baking or BBQ, enjoy it as topping,on your toast or dessert, mix it in your tea or drink. Discover the different treats!



Deluxe Bears

New in 2020: Deluxe Bears with Champagne. If there's something to celebrate, champagne is just good enough.The delicious little bears with 2% finest Champagne are perfect as presents for birthdays and anniversaries or just to enjoy.



Celebrating 111 Sweet Years of Johannes Lühders KG

Visit us: https://www.luehders.com/show/ism.html#home

Contact

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Pit Hoffmann GmbH & Co. KG



ELEMINT: The new sugar-free Ice Tea series from PIT

Pleasant fruity freshness ensures good breath. Stimulates the senses, refreshes the mind. That's what the new ELEMINTS promise, which are packaged in a practical metal tin for the first time. The two "Ice Tea Peach" and "Ice Tea Lemon" varieties impress with their fruity or sour taste for an invigoratingly fresh breath. The balanced peppermint component in the mint variety ensures pure, longlasting breath freshness. All three varieties are sugar-free!



COLORFUL, LITTLE BURSTS OF ENERGY from Active Pit

Perfect for on the road and at home: Active Pit glucose drops are a fruity glucose treat in many tasty different flavors. Fresh, fruity taste variations based on natural aromas and coloring, and real fruit powder. The delicious, energy-packed glucose drops come in handy single flow-packs, or wrapped in rolls. They are lactose- and gluten-free and are thus suited as a yummy energy source for people with allergies.



BecksCocoa Beet me up! Beetroot Cocoa

The new BecksCocoa variety BEET me up! is right in line with the spirit of the times and combines two superfoods – exquisite cocoa and red beets – enhanced with a unique spice blend consisting of mustard, allspice, juniper berries, and cloves. In a glass, the radiant cerise color of this zesty mixture provides for spirited enjoyment and, as an ingredient, adds tasty new facets to sweet and savory recipes. You can try BEET me up! Cocoa, Elemints and glucose drops and many other unique varieties of our products at the ISM, hall 10.2 aisle D no. 051 from 31.01. -03.02.2021.

Contact

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Schluckwerder GmbH



Fancy eggs

We are proud to offer a colourful mix of Fine Marzipan eggs for Easter. The eggs are coated with dark chocolate and sugar dragee in 5 different colours. The delicacies are packed in a yellow bag with transparent window giving a view of the crunchy eggs.



Cognac Marzipan eggs

Our latest addition to our product range: Delicious Fine Marzipan eggs flavoured with Cognac, coated with dark chocolate and colourful sugar dragee which adds a fantastic crunch.



Hazelnut praline eggs

If you are not a fan of Cognac, we also have an alternative for the crunchy delight without alcohol. The same great Marzipan quality, dark chocolate, hazelnut praline and finally a coat of beautiful marbled brown sugar dragee. Just like the Cognac eggs, the Hazelnut praline alternative also comes in a colorful Happy Easter bag with transparent windows giving a view of the delicacies.

Contact

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Seeberger GmbH



Luxury Nut and Raisin Mix

Hazelnuts, almonds, cashews, walnuts and raisins come together in Seeberger's Luxury Nut and Raisin Mix to create the typical nutty and fruity taste impression. This combination with its balanced mix proportions is our bestseller for a good reason! It is the classic among the nut and fruit mixes!



Mango

Our mango does not only look perfect, but more importantly, they taste that way too: as if sun-kissed! The vibrant yellow-orange strips of the popular fruit bring a taste of the summer and heat they ripened in, even to the rainiest day or the most unusual place. The ultimate fruit taste experience in a 100% recyclable bag.



Just Roasted Luxury Nut Mix

We have combined our favorite Seeberger nuts to create this mixture. It includes crunchy roasted almonds and cashews, mild pecan nuts and peanut kernels to create a unique flavor experience without using any salt or other preservatives. Enjoy sharing a fun snack with your favorite people!



Bio Cashew Nuts and Mango

In its quest for excellence, Seeberger presents its new range featuring a varied choice of certified organic products. High-quality Seeberger raw material from organic farming found in unsalted mixes and mono products for natural, healthy, vegan with no added preservatives and flavoring snacks.

Contact

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Dr. C. SOLDAN GmbH



Em-eukal Ginger-Turmeric – variety of the year

The superfood trend is now also on the candy shelf! Several superfoods are now combined in the variety of the year of Em-eukal cough drop: spicy ginger with turmeric filling + lemon. In addition, this product stands out due to the new bag material with a high paper content (85%) which makes it easily recyclable. It can be disposed of in paper bins.

m-euka

Em-eukal Gumdrops with ginger and turmeric

Those who prefer chewing instead of sucking can use the Em-eukal Gumdrops Ginger Turmeric. Thanks to intensive candying with ginger extract, the spiciness is immediately noticeable on the tongue. Inside, a fruity mixture of lemon, turmeric and ginger is convincing. The Gumdrops are completed by vitamin C and zinc.



Em-eukal ImmunStark – fruity herbal drops

A healthy plus for the immune system!* These gumdrops in three delicious flavours orange-sage, cherry-thyme and currant-ribwort are refined by a fresh note of menthol and contain vitamin C, vitamin D3 and zinc. Ideal for the cold season! *Vitamins C and D3 as well as zinc contribute to the normal function of the immune system.



Em-eukal Eucalyptus – our all-time classic!

Our Classic cough drop is known for its strong combination of eucalyptus oil and menthol. And therefore ensures a special flavour and effective relief whenever and wherever you need it. Still faithful to the original German recipe developed by Dr Carl Soldan in 1923.

Contact

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Ulmer Schokoladen GmbH & Co. KG



Ideas in chocolate since 1859 - Chocolate Dreams - Unlimited Creations!

Ulmer products will stage your product perfectly! Choose from a wide variety of chocolate decorations or develop an individual shape with us exclusively for your product.

Contact

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Verdener Keks- und Waffelfabrik Hans Freitag GmbH & Co. KG



Desiree 400 g

Delicious assortment of wafers and our best-selling export item. Now also available in a 125g bag.



Noblesse 400 g

Assortment of wafers and fine biscuits and very successful in various countries. Now also available in a 125g bag.



Rossini 250 g

Our crispy wafers with delicious cocoa cream and hazelnuts are already a very successful item in different countries. Available in 250g as 12-pack and 167g as 8-pack.



Lebkuchen Allerlei 400g

New Product for Christmas! Exclusive assortment of varied ginger bread specialities in several forms and colours.

Contact

Verdener Keks- und Waffelfabrik Hans Freitag GmbH & Co. KG Siemensstr. 11 27283 Verden / DE Mr. Vincenzo Leone, Export Director / +49 4231 9149-0 export@hans-freitag.de www.hans-freitag.de



Viba sweets GmbH



Ruby chocolate

Enjoy Ruby cocoa purely as a delicious chocolate bar, in combination with a fine hazelnut nougat topped with a crunchy roasted hazelnut, or the Ruby creations with fine dark chocolate. Amongst the wide variety of options, the fruity Ruby chocolate promises a unique and most wanted tasteful experience; ALWAYS!



New fruit and veggie bars

Viba, experts in manufacturing fruit bars since the 1960's, are launching new recipes and sizes for fruit, granola and veggie bars. Discover their new private label range with superfruits, superseeds, nuts or vegetables, with or without wafer covering, for toddlers or grown-ups.



Life in chocolate

Heilemann's novelty kits in new design are the perfect gift for any occasion – premium chocolate figurines address different themes from popular hobbies to birthdays or seasonal occasions.



Nougat Praliné Gifts

Express yourself with Viba Nougat Praliné: Viba's Gold ingot will catch your eye at any point of sales and will conquer your heart with their delicious content of nougat praliné, of course available in English versions.

Contact

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Hanns G. Werner GmbH + Co. KG



Our new assortment box with 4 x filled jars

Our new assortment box with $4 \times$ filled jars with our colourful decoration mix of nonpareils, sugar strands, sugar strands with cocoa and sugar silver pearls item no. 07030 = 510 g



Assortment box with 4 x filled jars



Sugar pearls silver and thick sugar strands natural coloured filled in 120 g jars



Nonpareils natural coloured and sugar strands with cocoa filled in 120 g jars

Contact

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Gottfried Wicklein GmbH & Co. KG Nürnberger Lebkuchen und Gebäckspezialitäten



Hey! Mini-Elisen Lebkuchen 150g

Enjoy the queen of Elisen-Lebkuchen in small bites with 25% nuts and almonds. Available in different flavours – with dark chocolate, sweet icing, baked apple pieces and strewn with almond-brittle.



Fine Nuremberg Burggraf Lebkuchen 200g

Our delicious taste of Burggraf Lebkuchen baked according to the traditions of genuine Nuremberg Lebkuchen contains 14% nuts and kernels and meet the demand of price-conscious customers. Available in different flavours – with dark chocolate, assorted (chocolate covered, sugar ices, plain) and with milk chocolate.



Festive and traditional tins

We carry a wide range of lovely metal tins filled with Fine Nuremberg Lebkuchen specialities – wonderful gift ideas for every occasion.



Pfeffernüsse & Allerlei

Brown, traditional Lebkuchen cookies with fine spices but without nuts also belong to the history of Nuremberg Lebkuchen tradition ever since.

Contact

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Windel GmbH & Co. KG



Nutcracker

Windel GmbH & Co. KG offers well-composed seasonal assortments for every occasion at attractive prices. Windel has just updated its range of traditional Christmas products. The nutcracker tin box looks perfect under the Christmas tree. Filled with delicious chocolates and tasty chocolate pieces filled with milk cream and praline cream filling (77 g), the tin box is an ideal gift for your dear ones.



Gingerbread Man

Windel is a specialist for sweet presents and offers many fancy products for the Christmas season. A traditional product, for example, is a gingerbread man. In this case, it is made of metal and filled with chocolates and tasty chocolate pieces filled with milk cream and praline cream filling (77 g).



Music Box "Christmas Express"

Windel stands for a wide variety of gift ideas, ranging from the popular classics to innovative packaging of sweets, constantly presenting the tradition in a new way. Once more Windel created an attractive new chocolate product – a music box. The music box spins round playing "Santa Claus is coming to town" and is filled with tasty chocolate pieces filled with praline cream (54 g).





For most children around the world, Christmas is the time of year when they simply enjoy the one magical day that comes every year. The cuddly plush animals are the perfect gift to make children's eyes shine. When opening the zipper, the plush figure shows its teeth and the sweets. These high-quality plush figures are filled with fruit gum and tasty chocolate pieces with milk cream filling (93 g).

Contact

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XOX Gebäck GmbH



Baileys Toffee Caramel Popcorn 125g

Enjoy your Baileys moment! Whether at home or on the road with friends - from now on nobody has to miss the delicious taste of Baileys! With the new Baileys Toffee Caramel Popcorn XOX is now offering high quality "Snackpralines" with the unmistakable taste of the irish cream liquor that has been loved since 1974. A real treat for all popcorn and Baileys lovers!



XOX Crunchy Pretzels 125g

It is getting crispy, crunchy, cross with XOX Crunchy Pretzels 125g, which are available in the varieties Honey Mustard and Onion and Cheddar Cheese. The spicy and delicious pretzel pieces are free of flavor enhancers, colorings, preservatives and ensures a great taste for those who love snacks. Because of the handy bag this snack is also perfect as a snack to go.



XOX Toffee Mix 125g

Caramel and chocolate or Nut-Nougat and coconut – the most popular flavors in one product – the XOX "Toffee-Mix Popcorn" ensures double enjoyment. This innovative mixes are made with the finest toffee mix and UTZ-certified toffee cocoa or an unique flavor of coconut. It does not contain any flavorings or preservatives, as well as artificial flavors or colorings. The perfect snack for all popcorn-lovers!



XOX Cashews 500g

The XOX cashew nuts are expanding the XOX Nuts range and are a protein and magnesium source in large format! They are gently roasted in sunflower oil and are offered in the variants with sea salt and without salt in the freshly sealed vacuum packaging. Because of the two variations every snack-lover can enjoy the XOX Cashews.

Contact

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Zentis Süßwaren GmbH & Co. KG



Zentis Traditional Marzipan Loaf

Zentis presents its Traditional Marzipan now in a more appealing design of highquality. A delicious composition of 50/50 Marzipan covered with 17% finest chocolate (Cocoa solids: 35% minimum), available in 100-gram, and with Fairtradecertified cocoa for the first time.



Zentis Traditional Marzipan Balls

This speciality is a must have for all marzipan lovers: delicious marzipan balls with their unique pure flavour and a touch of dark cocoa. Available in a 100-gram and 250-gram packaging, perfect as a give-away or for sharing with your beloved ones.



Zentis 60-gram bars

Created for you to enjoy marzipan not only in the holiday season. Zentis yearround range of marzipan covered with delicious chocolate are available in three varieties: Belmanda (deluxe 90/10 marzipan covered with 24% chocolate), Belnuga (deluxe 90/10 marzipan filled with nougat and covered with 24% milk chocolate) and Belcoco (exotic-fresh coconut marzipan coated in 24% milk chocolate). Available as 60-gram bars.



Happy Sheep

A light and crispy chocolate snack for the whole family – to enjoy at home, to go or as a delicious topping. A mix of 60% crispy balls made from 69% milk chocolate and 40% crispy balls made from 69% white chocolate in varying proportions. Available all year round in a 100-gram bag.

Contact

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